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## Education

- **Ph.D.**, New York University Business Management (1991)

## Research Projects

- **TFT-LCD 產業價值分析:群創併購奇美電案** 案例研究  
 科技部 99-2815-C-110-001-H (2010).
- **國際學生理財差異影響因素之探討**  
 科技部 95-2815-C-110 -039 -H (2006).

## Research Interests

Fixed-income Instrument, Financial Management

## Journal Articles

- Jen-Tsung Huang and Yu-Ching Lin (2016). Explain Innovation Patterns of an IC Foundry Firm by Technol-gical Regimes. *Journal of Quality*, **(EI)**.
- Liang, Hueimei; Lee, Kuo-Jung; Huang, Jen-Tsung; Lei, Hsien-Wei (2013). The optimal decisions in franchising under profit uncertainty. *ECONOMIC MODELLING*, 31,(31), 128 **(SSCI)**.
- Huang, JT; Lee, KJ; Liang, HM; Lin, WF (2010). Estimating value at risk of portfolio by conditional copula-GARCH method (vol 43, pg 315, 2009). *INSURANCE MATHEMATICS & ECONOMICS*, 436-436 **(SSCI)**.
- (2009). Estimating value at risk of portfolio by conditional copula-GARCH method. *INSURANCE MATHEMATICS & ECONOMICS*, 315-324 **(SSCI)**.

## Conference Papers

- 黃振聰 (2011). Innovation Space, Network Governance, and the Modes of Open Innovation: The Case of UMC in the Semiconductor Industry.. *International Joint Conference on Service Sciences 2011, IJCSS*, .
- 黃振聰 (2011). Analysis of Managerial Alignment Based on Technological Environment for High-Tech Industry in Taiwan.. *International Conference on Business and Information, ICBAI*, .
- 黃振聰 (2011). Characteristics of Technological Environment and investment modes: The Case of UMC in the Semiconductor Industry.. *International Conference on Business and Information, ICBAI*, .
- 黃振聰 (2011). Generic Technology, Modular Design and Strong Network Governance as a Follower's Early Strategy.. *The 25th Annual Australia and New Zealand Academy of Management Conference, ANZAM*, .
- 黃振聰 (2011). Line Extensions, Multi-application Technology, Modular Product Architecture and Strong Tie with Partners as a Fast-second's Strategy.. *World Business and Economics Research Conference, WBERC*, .

## Books and Chapters

- 聯發科技的投資決策. 聯發科技的投資決策. 前程出版社 (2012)
- 奇美與群創合併. 奇美與群創合併. 前程出版社 (2012)
- 南亞科技的資本結構. 南亞科技的資本結構. 前程出版社 (2012)
- 現代銀行管理. 華泰書局 (2003)
- 股東財富探求. 三民書局 (2003)
- 哈佛學不到的創業典範:9 個台灣科技創業個案剖析. 天山文化出版社 (2002)
- 企業價值:股東財富的探求. 三民書局 (2002)